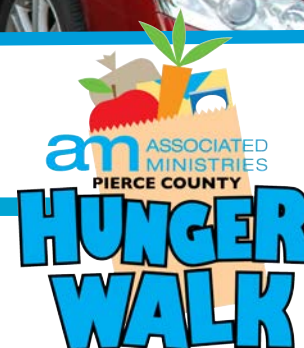




## Creative Ideas for Cash & Food Drives: Corporate Employees



### Pounds per Employee

Set a "pounds per employee" goal to encourage giving levels that will exceed previous years. Display a goal thermometer poster for visual tracking of the drive goal.

### Compete between Departments

Have a competition between different divisions. Managers and executives raise the stakes by issuing challenges and risking doing some agreed-upon stunt if their department loses.

### Entertain Co-workers

Hold entertainment during lunchtime, offering live music (karaoke, or employees and supervisors who play instruments) or old movies (like a Three Stooges hour, or an Elvis Presley film festival) to dine by. Ask for a cash or food donation as admission.

### Company Match

Ask executives or managers weigh in and have the company match the total weight in food donations.

### Sales Ideas

Sell ice cream cones in the cafeteria at lunch.

Rent a popcorn machine and sell fresh popped popcorn during the afternoon.

### Parking Challenge

Have an employee parking challenge - the employee bringing the most food gets a prime parking space for a week.

### Donate Unneeded Equipment

Donate unneeded or outdated company equipment to an employee sale. All proceeds are donated to the Hunger Walk and your local food bank.

### Host a Hunger Walk Party

Host a Hunger Walk party at your home. Individuals invite guests and serve dinner and pleasant company in exchange for either cash or food donations.

### Hold a Drive

Hold a drive to collect a specific food item needed by the food shelf, such as peanut butter, toilet paper, etc. Then, issue a specific challenge, such as Medtronic's "Tuna Fish Challenge." You can even crown the head of the division which donates the most as "King or Queen of the Sea" or another appropriate title.